Learn About Publishing on The Conversation

Date::
January 28, 2020

The University of Arizona recently joined a number of the nation's most prestigious universities as a member of The Conversation [1], an independent, not-for-profit news source committed to communicating the work of scholars.

The Conversation's goal is to deliver accurate information directly to the public, with nothing taken out of context or otherwise filtered. The approach is to have professional editors work directly with faculty members and researchers to create compelling articles that shed light on timely topics through the lens of scholarship. The articles take the form of commentary and news analysis, and take on issues across the academic spectrum, from arts, culture and religion to science, health, politics, technology and the environment.

The Conversation makes all of its articles available at no charge to any news organization that wants to republish them. In addition, The Associated Press distributes The Conversation articles to newsrooms across the country.

Several faculty members have already published on The Conversation, including:

- Timothy Swindle, Apollo 12: Fifty years ago, a passionate scientist?s keen eye led to the first pinpoint landing on the Moon [2]
- Daniel Apai, NASA?s TESS spacecraft is finding hundreds of exoplanets ? and is poised to find thousands more [3]
- Jeffrey Kucik, How America?s Founding Fathers felt about tariffs [4]

To date, more than 40 faculty members and researchers affiliated with the University have published more than 50 articles on The Conversation, garnering a cumulative 1.8 million reads. (See all of the articles and authors [6] on The Conversation website.)

To help University of Arizona scholars better understand the process of publishing articles, representatives from The Conversation will visit campus Feb. 4-5. Faculty, researchers and communicators are encouraged to attend a session at their college, or any other session, and meet with University Relations Director Eric Zack and Science and Technology Editor Bijal Trivedi [7].

Tuesday, Feb. 4

- 9 a.m. ? James C. Wyant College of Optical Sciences; Meinel Optical Sciences, Room 821
- 10 a.m. ? College of Humanities and College of Education; Education, Room 453 (Worlds of Words)
- 11 a.m. ? College of Engineering; Aerospace And Mechanical Engineering, Room N715
12 p.m. ? Communicators; Student Union Memorial Center, Sabino
1 p.m. ? Deans Council
2 p.m. ? College of Agriculture and Life Sciences; Environment and Natural Resources
   2, Room S215
3 p.m. ? College of Social and Behavioral Sciences; Computer Center, Room 236E
4 p.m. ? College of Science; Gould-Simpson, Room 1027

Wednesday, Feb. 5

9 a.m. ? Open Session; Student Union Memorial Center, Ventana
10 a.m. ? College of Fine Arts and College of Planning, Architecture and Landscape
   Architecture; Fred Fox School of Music, Room 114A
11 a.m. ? Eller College of Management; McClelland Hall, Room 208A
12 p.m. ? James E. Rogers College of Law; College of Law, Faculty Lounge, Room 237
2 p.m. ? Health Sciences Communicators; Health Sciences Innovation Building, Rooms
   305 and 306
3 p.m. ? Health Sciences and College of Veterinary Medicine; Health Sciences
   Innovation Building, Rooms 305 and 306

Questions can be directed to Pila Martinez, Senior Director for Strategic Communications, in the Office of University Communications (pila@arizona.edu [8] or 520-626-4348).

https://uaatwork.arizona.edu/sites/default/files/TheConversation-OneSheet-012920.pdf

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Links
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