April marks the arrival of warmer weather and store shelves full of sugary, bird-shaped marshmallows. But on the UA campus, it also means opportunities for professional development, the return of the University's signature carnival, and plenty of fun for children.

Two events in early April will teach you how to be more inclusive in marketing efforts as well as how to better serve international students. A weekend of fun arrives on April 12 with Spring Fling, and events on April 13 and 20 offer children chances to do some creative writing, discover the magic of chemistry and explore a laser maze. The month winds down with a debate between two UA medical experts.

Find more information about these events below, and for details about other campus happenings, check out the UA Master Calendar.

**Workshop: ‘Designing Marketing for Everyone’** | April 3

The final presentation in the Disability Resource Center and University Libraries Inclusive and Accessible Design Series will cover ways to ensure you’re intentionally incorporating diversity in your unit’s marketing efforts.

University Libraries’ Kenya Johnson, marketing and communications manager, and Shelly Black, associate marketing specialist, will talk about techniques that have worked and those that haven’t. They also will pass along tips and resources that marketers of all experience levels will find useful.

The presentation will be held in the Main Library, Room 112, from 3-4 p.m. Those interested in attending in person or via Zoom are asked to RSVP.

**Workshop: ‘Serving Our International Students: Perspectives on Different Classroom Expectations’** | April 4

This workshop, part of the "Diversity in the Classroom" series presented by the Office for Diversity and Inclusive Excellence, will cover the pedagogical and cultural implications of a growing international student enrollment.

The Center for English as a Second Language’s Veronika Williams, an adviser of English as a second language learning, and Tahnee Bucher Barbosa da Silva, an ESL instructor, will lead the workshop. The two will cover the differences between classroom practices in the U.S. and other countries, and offer suggestions for working with students who have different learning styles and personalities.
The workshop will be held in Old Main's Silver and Sage Room from noon to 1:30 p.m. Attendees can RSVP via the ODIEX website [10].


The UA's carnival-style event will return with three days of rides, games, food booths and more.

Since it began in 1974, Spring Fling [12] has grown into one of the largest student-run carnivals in the U.S. It now attracts more than 32,000 people each year. The carnival features more than 40 rides and games and more than 20 food booths. The event, organized by the Associated Students of the University of Arizona [13], is planned by eight student directors and many student volunteers.

Spring Fling happens on the UA Mall from 4-11 p.m. on April 12, 11 a.m. to 11 p.m. on April 13, and 11 a.m. to 6 p.m. on April 14. The event is free and open to the UA and Tucson communities.

Activities for Kids | April 13 and 20

Three weekend events geared toward children offer reading and writing activities, a chance to experience the "magic" of chemistry, and an exploration of the real-world applications of lasers.

Kids Create [14], a recurring youth program presented by the UA Poetry Center, happens at 10 a.m. on April 13 with an hour of creative writing workshops. The program, intended for children 10 and younger, offers three age-appropriate workshops for parents to choose from. The event also includes a presentation by Stories that Soar! [15], a program from local nonprofit Literacy Connects. A healthy breakfast will be provided along with coffee for the adults.

Kids Create will be held in the Helen S. Schaefer Building, 1508 E Helen St.

On April 20, two UA events invite children to take in the wonders of several science disciplines. From 10 a.m. to 3 p.m., the College of Optical Sciences [16] will hold Laser Fun Day [17], five hours of optics demonstrations involving cow-eye dissections, infrared cameras, a laser maze, and more. The event will be held in the Meinel Optical Sciences building, at the corner of University Boulevard and Cherry Avenue.

At 11 a.m. that same day, the Department of Chemistry and Biochemistry will hold its Chemistry and Biochemistry "Magic" Show [18]. Presented by students in the UA Chemistry Club, the event features educational demonstrations of chemistry and biochemistry applications that appear to be magic. The show will be held in the Chemistry building, Room 111, 1306 E. University Blvd. The show is free and open to all ages.


UA experts from two medical disciplines will present a debate about the approaches to conventional medicine and complementary therapies and healing practices. The discussion features Dr. Irving Kron [20], interim dean of the College of Medicine - Tucson and senior associate vice president of UA Health Sciences, and Dr. Andrew Weil [21], founder and
director of the UA's [newly renamed](https://uanews.arizona.edu/story/weil-commits-15m-name-ua-center-integrative-medicine-0) Andrew Weil Center for Integrative Medicine.

Weil, a professor of medicine and public health, holds the Jones-Lovell Endowed Chair in Integrative Rheumatology. He is an internationally recognized expert on medicinal plants, alternative medicine, and the reform of medical education. He is also editorial director of [DrWeil.com](http://DrWeil.com) and a frequent lecturer and guest on talk shows.

Kron, a professor in the [Department of Surgery](https://surgery.arizona.edu/), has served on the American Board of Surgery and the American Board of Thoracic Surgery. He was the 91st president of the American Association for Thoracic Surgery, serving from 2010-2011. Kron has published more than 500 manuscripts, including 160 articles in the Annals of Thoracic Surgery, making him the most prolific author published in the journal's 50-year history.

The free event will be held at Centennial Hall and is open to the public.

**Source URL:** https://uaatwork.arizona.edu/lqp/happening-april-5

**Links**

[1] https://uanews.arizona.edu/calendar
[2] https://uanews.arizona.edu/calendar/117221-workshop-designing-marketing-everyone
[4] https://new.library.arizona.edu/people/kenya-johnson
[5] https://new.library.arizona.edu/people/shelly-black
[6] https://docs.google.com/forms/d/e/1FAIpQLSjIPd6uDX-Ldl04R9NtUvehvhZgydHp23zs779KmDdl6wX9Gg/viewform
[7] https://uanews.arizona.edu/calendar/117748-workshop-serving-our-international-students-perspectives-different-classroom
[8] https://diversity.arizona.edu/odiex
[9] https://cesl.arizona.edu/
[10] https://diversity.arizona.edu/diversity-classroom?_ga=2.241950148.737913314.1552923414-317852257.1512686091
[13] https://asuatoday.arizona.edu/
[14] https://uanews.arizona.edu/calendar/116901-kids-create
[16] http://www.optics.arizona.edu/
[17] https://uanews.arizona.edu/calendar/117812-laser-fun-day
[18] https://uanews.arizona.edu/calendar/117399-chemistry-and-biochemistry-magic-show
[20] https://medicine.arizona.edu/person/irving-l-kron-md
[21] https://integrativemedicine.arizona.edu/about/directors.html
[22] https://uanews.arizona.edu/story/weil-commits-15m-name-ua-center-integrative-medicine-0
[23] http://DrWeil.com
[24] https://surgery.arizona.edu/