

New Coffee-Table Book Showcases UA

University Communications
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For anyone who's ever been a part of The University of Arizona family or just has a soft spot for the UA, a new coffee-table book released by the Alumni Association offers a broad look at campus with more than 150 professional, never-before-published photos.

The hardcover book, "The University of Arizona â€œ Old Main and Beyond" went on sale in November and features glossy color images of everything from the University's oldest building to campus sporting events to student activities photographed over the past year.

"We wanted a complete campus look," said Kelley Prust, director of membership and marketing for the UA Alumni Association. "It's focused on the entire University."

The Alumni Association partnered with DSA Publishing, a company that publishes commemorative books, to complete the project. All of the photos were taken by local professional photographer Joseph Chinn.

Prust said the goal was to create a product that could appeal to students, alumni, UA employees and donors to the University. And with the holidays around the corner, it makes a great gift for past and present Wildcats.

"It's like a scrapbook for everyone, no matter when you went to school here," she said.

The book is divided into four sections: campus life, student life, athletics and Tucson in the desert, which provides a glimpse of scenery off campus.

It is available for purchase [online](#) ^[1] for \$39.95. The collector's edition, which comes with an embossed padded cover, leather binding and personal engraving, costs \$79.95. The Alumni Association receives a portion of the proceeds from book sales.

"We saw it as a major fundraiser for us," Prust said.

For a limited time, University departments can order the book at the wholesale cost of \$25. The deadline for wholesale orders is Friday, and special order forms are available by e-mailing Prust at prust@al.arizona.edu ^[2].

While the book is currently only being sold online, Prust said the Alumni Association is in talks with the UA BookStores and it may be available there in the future. She said there are also plans in the spring to create a special graduation version of the book that can be personalized with a photo of a UA graduate on the cover.

Sample images from the book are available [online](#) ^[1]. Prust said the Alumni Association will be receiving hard copies of the book on Monday, and anyone interested in viewing it will be able to do so at the front desk of the Swede Johnson building.

Source URL: <https://uaatwork.arizona.edu/lqp/new-coffee-table-book-showcases-ua#comment-0>

Links

^[1] <http://oldmainandbeyond.com> ^[2] <mailto:prust@al.arizona.edu>