Arizona Public Media Announces Management Changes and Promotions

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Arizona Public Media CEO Jack Gibson has announced the following management changes and promotions in the new calendar year:

Effective January 4, Gene Robinson will assume the role of Chief Operating Officer, succeeding John Hess, who has been appointed Director and General Manager of WUWM 89.7 FM, Milwaukee’s NPR station. Robinson, currently AZPM’s Chief Marketing Officer, has a career in broadcast media that includes more than thirty years of management/leadership experience and has been with AZPM for nearly four years. In his new role as COO, Robinson will oversee the organization’s operational divisions: Content Production, News, Radio Programming, TV Production, TV Programming, and Marketing/Communications.

As a result of this change in organizational structure, AZPM’s CMO position was eliminated. Two new management positions have been created to more effectively address AZPM’s growing needs.

AZPM Senior Designer Brian Deivers has been promoted to the new role of Creative Services Manager. Deivers, formerly the Art Director for Dodier & Company and Deivers Design, LLC, will oversee AZPM brand and visual communications, internal and external marketing assets, and on-air promotions.

AZPM will soon open a national search for the second management position, a Marketing/Communications Manager, with the incumbent supervising AZPM’s marketing and communications staff, community and educational events staff, and social media.

Duncan Moon will serve as interim News Director, succeeding Andrea Kelly, who has been named Director of Publications for University of Arizona Health Sciences. Moon has a distinguished track record as an award-winning reporter, producer, editor, bureau chief, and newsroom manager at such national and international public media organizations as MonitoRadio, NPR, Alaska Public Radio Network, and Southern Education Desk. AZPM will open a national search for a News Director later this year.

Arizona Public Media (AZPM) is an editorially independent, nonprofit public service of the University of Arizona (UA) and provides three television program services (PBS 6, PBS 6 Plus, and PBS Kids), four radio services (NPR 89.1, Classical 90.5, Jazz 89.1 HD2 and the BBC World Service) and a variety of online program offerings at azpm.org. AZPM is funded through the generous support of annual and sustaining members, the business community through program underwriting, fee-for-service production activities, the Corporation for Public
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