

Learn How to Maximize the Impact of Your Research for a Better World at TLA 101

Date::

December 21, 2018

Attention faculty, researchers, staff and graduate students: Join us and learn how to maximize the impact of your research for a better world.

TLA 101: Pathways to Impact

Wednesday, January 16, 2019 – 12:00 to 1:00PM

Santa Rita Room, Student Union Memorial Center

IDENTIFYING important discoveries.

PROTECTING and licensing inventions.

CREATING startup companies.

MAXIMIZING IMPACT from the results of research.

How does it all happen?

We'll discuss the process of identifying inventions and how Tech Launch Arizona helps bring them to the world through commercial pathways.

We'll answer questions about all aspects of TLA and its services, including:

- **How** do I work with the Licensing Manager dedicated to my college, *and who is my LM in the first place?*
- **When** should I talk to my LM about my research, ideas and inventions?
- **What** are the options for getting my inventions out into the world? How are licenses to existing companies different from startups?
- **What** funding is available to help me develop my inventions? (Short answer: It's called "asset development" funding and is offered through TLA.)

Come and meet team members from TLA dedicated to providing knowledge and services to help take your ideas from the lab to the world.

Our TLA speakers for the day:

Doug Hockstad ^[1], Assistant Vice President

Rakhi Gibbons ^[2], Director of Licensing

Joann MacMaster ^[3], Senior Director of Venture Development

Who should attend?

This talk will be geared toward faculty, researchers, staff and graduate students. *Lunch will be provided for those who register in advance.*

Register [here](#) ^[4] on the TLA website.

https://uaatwork.arizona.edu/sites/default/files/190116_TLA101.pdf

Source URL: <https://uaatwork.arizona.edu/uannounce/learn-how-maximize-impact-your-research-better-world-tla-101>

Links

^[1] <https://techlaunch.arizona.edu/person/doug-hockstad> ^[2] <https://techlaunch.arizona.edu/person/rakhi-gibbons> ^[3]

<https://techlaunch.arizona.edu/person/joann-macmaster> ^[4] <http://techlaunch.arizona.edu/event/tla-101-pathways-impact>