

## Nov. 29 – Made It Happen: From State-of-the-Art Search to Startup

Date::

November 7, 2017

**You're invited to have lunch and join in the discussion: How Startup Lum.AI Took a UA Natural Language Processing Algorithm to Market**

November 29, 2017

12:00 - 1:00 PM

Sabino Room, Student Union Memorial Center

**REGISTER** > <sup>[1]</sup>

Through their interdisciplinary research, **Mihai Surdeanu**, PhD, associate professor in the Department of Computer Science, PhD candidate in the College of Social and Behavioral Sciences **Gustave Hahn-Powell**, and computer science postdoc **Marco Antonio Valenzuela-Escarcega**, PhD, developed a new method for automated information extraction.

After disclosing their invention, Dr. Surdenau's team worked with TLA to protect the intellectual property and explore the market.

Through TLA's process, they discovered they could maximize the impact of their technology by launching a startup company, leading to the creation of **Lum.AI**.

At this lunch and discussion, we will hear about the work that led to the invention as well as the story of how TLA helped Lum.AI license the technology and develop the company's strategy.

**Learn how UA inventors team with TLA to take impactful technologies to the world. Lunch will be provided for all who RSVP in advance.**

**REGISTER** > <sup>[1]</sup>

[https://uaatwork.arizona.edu/sites/default/files/171129\\_LumAI.pdf](https://uaatwork.arizona.edu/sites/default/files/171129_LumAI.pdf)

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### Links

[1] <https://www.eventbrite.com/e/made-it-happen-from-state-of-the-art-search-to-startup-tickets-39661019176>