Reminder ? Learn How to Maximize the Impact of Your Research for a Better World at TLA 101

Date:
January 7, 2019

An invitation to all UA faculty, researchers, staff and graduate students:

Please join Tech Launch Arizona on January 16, 2019, from 12:00 - 1:00 PM for:

TLA 101: Pathways to Impact

Santa Rita Room, Student Union Memorial Center
Register here on the TLA website. [1]

How does it all happen?

Identifying important discoveries. Protecting and licensing inventions. Creating startup companies. Maximizing impact from the results of research. In all, we'll take a look at the entire process of identifying inventions and how TLA helps bring them to the world through commercial pathways.

We'll answer questions about all aspects of Tech Launch Arizona, including:

- **How** do I work with the Licensing Manager dedicated to my college, and who is my LM in the first place?
- **When** should I talk to my LM about my research, ideas and inventions?
- **What** are the options for getting my inventions out into the world? How are licenses to existing companies different from startups?
- **What** funding is available to help me develop my inventions? (Short answer: It's called "Asset Development" funding and is offered through TLA.)

Come and meet team members from TLA dedicated to providing knowledge and services to help take your ideas from the lab to the world.

Who should attend?

This talk will be geared toward faculty, researchers, staff and graduate students. *Lunch will be provided for those who register in advance.*

Have questions? Contact Ellen Ogley, elleno@tla.arizona.edu [2], 520-621-7262.

We look forward to seeing you there!

https://uaatwork.arizona.edu/sites/default/files/190116_TLA101_0.pdf