



## Upcoming Webinar: Prioritizing Captioning Content and How to Get Started.

The Disability Resources Department has invited Automatic Sync Technologies to present a series of webinars for University of Arizona faculty and staff explaining the many reasons why you should make your videos accessible, and how to do so quickly and easily.

The second session covers the hard reality of possibly having more video content than you have the budget to caption. In this situation you must make choices about which content has the greatest urgency. We'll discuss:

- Categorizing your content.
- Captioning as a workflow.
- Fallacies to avoid.
- Maximizing captioning value.

Date: April 12, 2018

Time: 11:00 AM – 12:00 PM AZ Time

Presenters: Kevin Eler, Ph.D. and Art Morgan, from Automatic Sync Technologies

Who Should Attend: Anyone who creates or distributes video at University of Arizona

Register below!

<https://zoom.us/meeting/register/b3488de49dca64d5d746f627e8486654>

The world of educational video and video accessibility is rapidly changing, but **AST is here to help**. If you have any video accessibility questions or training needs for your department, contact AST at **877-278-7962**, or **info@automaticsync.com**.